

Exhibitor Prospectus

Donald Gleason Conference on Genitourinary Malignancies

On behalf of Course Director, Christopher Warlick, MD, PhD, we invite you to participate as an exhibitor at the Donald Gleason Conference on Genitourinary Malignancies. This year's conference is in person and will be held at the Graduate Hotel in Minneapolis, MN on Friday, September 12, 2025.

Event Description: This conference brings together top-notch faculty to share updates and best practices in the interest of advancing our collective knowledge related to translational research, early diagnosis, proper staging, and effective treatment of urologic cancers. Target audience for this conference: urologists, medical oncologists, radiation oncologists, nephrologists, researchers, physician assistants, advanced practice nurses, and all healthcare and research professionals who seek to gain greater insights into the effective research, diagnosis, management, and treatment of urologic cancers.

For more information about the course, please visit the website: <https://z.umn.edu/DonaldGleason>.

For questions regarding this exhibit opportunity, including billing questions, contact Lucy Zhou at zhoux764@umn.edu.

Exhibitor Level Descriptions

PLATINUM LEVEL EXHIBITOR

\$ 7500.00 Exhibit Fee Includes:

- 7:00 am Arrival Time that allows for a private physician and exhibitor meet and greet before the Gleason Conference begins.
- One 6-foot table for a table-top display and 2 chairs located outside meeting room
- Two conference passes (includes continental breakfast, refreshment breaks, and lunch)
- Acknowledgement of support in the course materials, signage in the conference exhibit area (by name, no logo)
- Observation of educational activity for 2 representatives (no CE credit)
- Registration list for those who opted in to have their information shared with exhibitors (names and affiliations of attendees)
- Bundle pricing with Climb 4 Kidney Cancer - Opportunity to exhibit at Climb 4 Kidney Cancer on October 4th, 2025 (One 6-foot table for a table-top display included in price). Additionally, your organization's logo will be on the back of the Climb 4 Kidney Cancer T-shirt. All attendees will receive a T-shirt upon check-in at Climb 4 Kidney Cancer. ***More details on Climb 4 Kidney Cancer can be found below.***
- Private physician and exhibitor meet and greet before the Climb 4 Kidney Cancer event begins.

GOLD LEVEL EXHIBITOR

\$ 5500.00 Exhibit Fee Includes:

- 7:00 am Arrival Time that allows for a private physician and exhibitor meet and greet before the Gleason Conference begins.
- One 6-foot table for a table-top display and 2 chairs located outside meeting room
- Two conference passes (includes continental breakfast, refreshment breaks, and lunch)
- Acknowledgement of support in the course materials, signage in the conference exhibit area (by name, no logo)
- Observation of educational activity for 2 representatives (no CE credit)

- Registration list for those who opted in to have their information shared with exhibitors (names and affiliations of attendees)
- Bundle pricing with Climb 4 Kidney Cancer - Opportunity to exhibit at Climb 4 Kidney Cancer on October 4th, 2025 (One 6-foot table for a table-top display included in price). Additionally, your organization's logo will be on the back of the Climb 4 Kidney Cancer T-shirt (optional). All attendees will receive a T-shirt upon check-in at Climb 4 Kidney Cancer. ***More details on Climb 4 Kidney Cancer can be found below.***

SILVER LEVEL EXHIBITOR

\$ 4500.00 Exhibit Fee Includes:

- 8:45 AM Arrival Time
- One 6-foot table for a table-top display and 2 chairs located outside meeting room
- Two conference passes (includes refreshment breaks and lunch)
- Acknowledgement of support in the course materials, signage in the conference exhibit area (by name, no logo)
- Observation of educational activity for 2 representatives (no CE credit)
- Registration list for those who opted in to have their information shared with exhibitors (names and affiliations of attendees)

BRONZE LEVEL EXHIBITOR

\$ 2500.00 Exhibit Fee Includes:

- 11:15 AM Arrival Time
- One 6-foot table for a table-top display and 2 chairs located outside meeting room
- Two conference passes (includes refreshment breaks and lunch)
- Acknowledgement of support in the course materials, signage in the conference exhibit area (by name, no logo)
- Observation of educational activity for 2 representatives (no CE credit)
- Registration list for those who opted in to have their information shared with exhibitors (names and affiliations of attendees)

On-Site Policies for All Exhibitor Levels Listed Above:

- Representative(s) must wear a company name badge at all times. Please bring a badge with you; they will not be provided on-site.
- Two representatives are allowed to be at the event per company.

Information on Climb 4 Kidney Cancer (see Platinum and Gold Level Descriptions Above)

Date: Saturday, October 4, 2025

Time: 8:00 AM - 12:00 PM

Location: Huntington Bank Stadium

420 23rd Ave SE, Minneapolis, MN 55455

Event Description: Join us for a stair climb and celebration in honor of individuals affected by kidney cancer at Huntington Bank Stadium on October 4, 2025! This is a timed or non-timed stair climbing event where attendees can climb the entire stadium or as many stairs as they wish to climb. Attendees are encouraged to help us raise funds and awareness for kidney cancer research and education. **Target audience for this event:** current and previous kidney cancer patients and their families/friends, UMN physicians, UMN staff, physicians in training, community members. If you are familiar with Strides Against Bladder Cancer, this is a similar event but on a larger scale.

BLOCK AGENDA

7:00 AM Gold & Platinum Tier Exhibitors Arrive
7:30 - 8:00 AM: Private Physician and Exhibitor Meet and Greet
8:00 AM – 9:00 AM Registration / Breakfast
8:45 AM Silver Tier Exhibitors Arrive
9:00 – 9:15 AM Opening Remarks
9:15 AM – 10:30 AM Kidney Session
10:30 AM – 11:45 AM Prostate Session
11:15 AM Bronze Tier Exhibitors Arrive
11:45 AM – 12:30 PM Break / Lunch
12:30 PM – 1:15 PM Poster Session (non-credit session)
1:15 PM – 1:30 PM Regroup for PM Sessions
1:30 PM – 2:30 PM IPUC-TWG Pilot Award Updates
2:30 PM – 3:45 PM Bladder Session
3:45 – 4:00 PM Closing Remarks

Indicate which exhibitor level you are selecting:

- ☐ Platinum Level - \$7500.00
- ☐ Gold Level - \$5500
- ☐ Silver Level - \$4500
- ☐ Bronze Level - \$2500

Exhibitor Information

Name of Company:

Billing Address:

Billing Contact Person:

Email Address:

Phone:

Exhibit Contact Person:

Email Address:

Phone:

List the names and emails of the two representatives attending as exhibitors:

1.

2.

Who will your target audience be for this exhibit opportunity? Your response will help us better understand exhibitor target audiences for future planning purposes.

Exhibit Display Policy

In accordance with the policies of the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), the American Nurses Credentialing Center (ANCC), and the Exhibitor Policy of the University of Minnesota Medical School Office of Continuing Professional Development, as an exhibitor (defined as a company who will have a table in the designated exhibit space during the conference, you agree to the following conditions:

1. All exhibitors must be in a room or area separate from the educational activity and the exhibits must not interfere or in any way compete with the learning experience.
2. Exhibitors shall have no control over:
 - a. Identification of CE needs
 - b. Determination of educational objectives
 - c. Selection and presentation of content
 - d. Selection of all persons and organizations that will be in a position to control the content of the CME activity
 - e. Selection of educational methods
 - f. Evaluation of the activity

By submitting the attached form, I am committing to exhibit at the Donald Gleason Conference on Genitourinary Malignancies on September 12, 2025 and understand that an invoice will be sent for the full exhibit fee selected above. No refunds will be made for cancellations or for “no shows.” You will receive formal confirmation of your acceptance as an exhibitor once all required information is received.

Next Steps:

Submit this form to Lucy Zhou, zhoux764@umn.edu. You will then receive a **University of Minnesota Exhibitor Agreement** form that must be returned to Lucy Zhou. You can preview the standard *University of Minnesota Exhibitor Agreement* [here](#).

A confirmation of receipt of your submission will then be provided along with invoice. If you have any questions about the exhibit opportunity or process, contact Lucy Zhou, zhoux764@umn.edu.